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FOR IMMEDIATE RELEASE

Daniel Stark to Host Child Safety Seat Check

Local law firm helps ensure children's safety through injury prevention

BRYAN, Texas, Sept. 8, 2008—Daniel Stark, a Bryan-based law firm, would like to invite members of the community to come together on **Saturday, Sept. 20, 2008**, in honor of National Seat Check Saturday. This is a time to not only raise awareness about the importance of using child safety seats, but also to educate the community regarding how to properly install and maintain this life-saving equipment.

National Seat Check Saturday

On **Saturday, Sept. 20, 2008**, the professionals at Daniel Stark are teaming up with Texas AgriLife Extension Service Passenger Safety Program and the College Station Medical Center to conduct free car seat safety checks at the medical center's parking lot located at 1604 Rock Prairie in College Station.

The checks will be performed from 8:30 a.m. to 12 p.m. Certified child-passenger safety technicians under the supervision of Texas AgriLife Extension Service Passenger Safety will be on hand to inspect child safety seats and to help parents and caregivers learn how to properly install child safety seats in their vehicles. Food, drinks, and entertainment will be provided as well.

"As advocates for health and safety issues, the members of Daniel Stark realize the importance of the safety and well-being of our youngest community members," said attorney Danny Daniel, Co-Founder of Daniel Stark. "Because we concentrate on injury law, we have seen far too many cases that involve unnecessary injuries and we want to help prevent them. We feel it is our responsibility to help make sure children are buckled in properly and that child safety seats are up-to-date and properly installed in vehicles."

Last year, Daniel Stark held its first child safety seat inspection. Parents began lining up more than two hours prior to the start of the check. **A total of 48 inspections were completed, but only one child was found to be correctly restrained in his child safety seat when he arrived at the event. Additionally, there were 15 old or unsafe seats that were collected during the event.** According to research from the Children's Safety Network Economics and the Data Analysis Resource Center, the proper use of child safety seats reduces the risk of injury and death, which leads to reduced medical costs, avoidance of lost future earnings, and improved quality of life.

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Furthermore, the law firm and its sponsorship of child safety seat checks were featured in *What's the Secret? To Providing a World Class Customer Experience* by John R. DiJulius. Daniel Stark was chosen to appear in the book based on its continued commitment to help ensure the well-being of its neighbors by providing essential child safety information.

Car Seat Basics

1. For the best possible protection, keep infants in rear-facing child safety seats in the back seat until they reach the height or weight limits of the particular seat. At a minimum, keep infants rear-facing until at least age 1 and until they weigh at least 20 pounds.
2. When children outgrow their rear-facing seats (at least age 1 and at least 20 pounds) they should ride in forward-facing child safety seats in the back seat until they reach the maximum weight or height limit of the particular seat (usually around age 4 and 40 pounds).
3. Once children outgrow their forward-facing seats (usually around age 4 and 40 pounds), they should ride in booster seats in the back seat, until the vehicle seat belts fit properly. Seat belts fit properly when the lap belt lays across the upper thighs and the shoulder belt fits across the chest (usually at age 8 or when children are 4'9" tall).
4. When children outgrow their booster seats, (usually at age 8 or when children are 4'9" tall) they can use the adult seat belts in the back seat (lap belts should lay across the upper thighs and shoulder belts should fit across the chest).

About National Seat Check Saturday and Child Passenger Safety Week

Child Passenger Safety Week (Sept. 21 – 27, 2008) is an annual campaign to bring public attention to the importance of properly securing all children in appropriate child safety seats, booster seats, or seat belts—every trip, every time. The campaign kicks off on Sept. 20, 2008, with Seat Check Saturday inspection events nationwide. Across the country, certified child passenger safety technicians will provide free on-site child safety seat inspections to help parents and caregivers make sure their vehicles' child safety seats are appropriately sized and properly installed. To learn more, visit the National Highway Traffic Safety Administration at www.nhtsa.gov. To find a certified technician in Texas, visit <http://buckleup.tamu.edu>.

About Daniel Stark

Daniel Stark is a strong, energetic firm of attorneys with offices located throughout Central Texas. The principal office is located in historic downtown Bryan, Texas. In addition, the firm has an office located in Waco and is soon expanding into Austin in January 2009. The attorneys at Daniel Stark focus on representing the wrongfully injured in order to provide full and fair recoveries. They provide assistance to those in need of advice and action in the areas of auto and trucking accidents, auto manufacturer defects, and wrongful death. To learn more about Daniel Stark, please visit www.danielstarklaw.com.

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